

# EXHIBITOR & VENDOR Registration Form

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Nature of Business: \*(include product photo(s))

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Vendor #: \_\_\_\_\_

Amount: \_\_\_\_\_

## ► Area Of Interest

- Performer/Entertainment
- Vendor
- Visual Artist
- Volunteer

### Please Mail To:

David L. Acey, Sr., Executive Director  
 Yvonne B. Acey, Associate Director  
 P. O. Box 111261 ~ Memphis, TN ~ 38111  
 (901) 947-2133 (office)  
 (901) 785-2542 (home) (901) 947-2414 (fax)

Thanks To Our Sponsors: City of Memphis Housing & Community Development \* State of Tennessee \* Arts Memphis \* Tennessee Arts Commission \* MLGW \* Tr-State Bank \* AKA Sorority, Inc., Beta Epsilon Omega Chapter \* Holiday Inn \* The University of Memphis \* The University of Memphis Department of Communication \* Silver Star News \* FedEx \* Clear Channel \* CDA Security \* Shelby County Government \* Mike McKenzie, 34 Ways Foundation \* Blue Cross Blue Shield \* Reggie Howard Foundation



**Africa In April**  
 Cultural Awareness Festival  
 P. O. Box 111261  
 Memphis, TN 38111  
[www.AfricaInApril.net](http://www.AfricaInApril.net)  
[aiafest@bellsouth.net](mailto:aiafest@bellsouth.net)

**38th Annual**



Salutes

## The Republic Of



## South Africa

**April 18 -20, 2025**  
**Memphis, Tennessee**

On  
*Internationally Famous*  
 Beale Street & Robert R. Church Park  
 Downtown Memphis, Tennessee

# AFRICA IN APRIL

## CULTURAL AWARENESS FESTIVAL, INC.

This year marks the 38th Anniversary of the Africa In April Cultural Awareness Festival. The Festival is scheduled for April 18-20, 2025 on the Internationally famous Beale Street & Robert Church Park from 8:00 am - until. We will showcase the Republic of South Africa from an international perspective using a multiplicity of mediums education, economics, culture, fashions, arts/crafts, music, history, and cuisines. Participants from Shelby County and Parochial Schools, area Colleges and Universities, Community Organizations, and Institutions will participate and enjoy a diverse cultural marketplace. Africa In April is four days of fun, festivities, and food with a different theme each day. Make plans now for the celebration.

## Schedule

### International Entrepreneur's Luncheon

Wednesday, April 16, 2025 - 11:30 A.M. -1:00 P.M.

Holiday Inn University of Memphis, 3700 Central Avenue

### Vendor's Set-up Day (Vendors Only)

Thursday, April 17, 2025 - 10:00 A.M. -5:00 P.M.

Robert R. Church Park @ 4<sup>th</sup> & Beale Street

### Children and Senior's Day

Friday, April 18, 2025 - 8:00 A.M. -11:00 P.M.

Robert R. Church Park @ 4<sup>th</sup> & Beale Street

**International Diversity Parade – 10:00 A.M.**

### Health and Wellness & Community Day

Saturday, April 19, 2025 – 8:00 A.M. -12:00 A.M.

Blues Showcase 6:00 P.M. – 12:00 A.M.

Robert R. Church Park @ 4<sup>th</sup> & Beale Street

### International Music Day

Sunday, April 20, 2025 – 8:00 A.M. -9:00 P.M.

Robert R. Church Park @ 4<sup>th</sup> & Beale Street

### Entertainment Daily

Fri. -Sun.

After reading the following contract requirements, please complete and return (US Mail/ FedEx/UPS) the accompanying contract with the full non-refundable vendor fee to:

**David L. Acey, Sr./Africa In April Cultural Awareness Festival, Inc.**

**P.O. Box 111261, Memphis, Tennessee 38111**

**Only a cashier's check or money order for the full amount will be accepted. Make the non-refundable**

**cashier's check or money order payable to:**

**David L. Acey, Sr./Africa In April**

- ◆ **The Booth Fee is \$600.00 + \$70.00 Code Enforcement Fee = \$670.00.\*** Payment must be made for the full amount. Deadline for payment from vendors is **March 10, 2025.**
- ◆ Food Vendors please call the Administrative Offices for fee/deposit information.\*
- ◆ Exhibition space (10' x 10') will be pre-assigned by the Exhibition Manager according to payment and space availability. Before setting up, vendors must present **pre-assigned vendor's badge and receipt of payment.** There will be absolutely no on-site booth spaces assigned during the event. **Absolutely No Exceptions.**
- ◆ **The Africa In April Cultural Awareness Festival Committee is authorized to remove arts/crafts, artifacts, or other merchandise not compliant with the festival theme.**
- ◆ Exhibitors must complete site-registration form upon arrival, prior to set-up.
- ◆ Vendors may rent table(s) on-site.
- ◆ Vendors must furnish a copy of their business license to Africa In April.
- ◆ **ALL TENTS MUST BE FIRE RETARDANT**

**\*Vendor Code Enforcement fee is a REQUIREMENT.**

**\*Food Vendors please call the Administrative Offices for fee details, code enforcement and health requirements. Vern Smith, Food Vendor's Coordinator (901) 406-6783 or**

**David L. Acey, Sr. (901) 315-7508**